



## **BEARFACTS 1990 – 2000**

### **Heard , Georgia [13149]**

Heard is one of 159 counties in Georgia. It is part of the [Atlanta-Sandy Springs-Marietta, GA \(MSA\)](#). Its 2000 population of 11,085 ranked 117th in the state.

#### **PER CAPITA PERSONAL INCOME**

In 2000 Heard had a per capita personal income (PCPI) of \$18,803. This PCPI ranked 121st in the state and was 67 percent of the state average, \$27,990, and 63 percent of the national average, \$29,847. The 2000 PCPI reflected a decrease of 0.2 percent from 1999. The 1999-2000 state change was 6.2 percent and the national change was 6.8 percent. In 1990 the PCPI of Heard was \$11,443 and ranked 141st in the state. The 1990-2000 average annual growth rate of PCPI was 5.1 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 4.4 percent.

#### **TOTAL PERSONAL INCOME**

In 2000 Heard had a total personal income (TPI) of \$208,435\*. This TPI ranked 119th in the state and accounted for 0.1 percent of the state total. In 1990 the TPI of Heard was \$99,420\* and ranked 128th in the state. The 2000 TPI reflected an increase of 3.0 percent from 1999. The 1999-2000 state change was 8.6 percent and the national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 7.7 percent. The average annual growth rate for the state was 7.2 percent and for the nation was 5.6 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 2000 net earnings accounted for 72.2 percent of TPI (compared with 72.2 in 1990); dividends, interest, and rent were 9.9 percent (compared with 11.1 in 1990); and personal current transfer receipts were 17.9 percent (compared with 16.7 in 1990). From 1999 to 2000 net earnings increased 1.5 percent; dividends, interest, and rent increased 8.9 percent; and personal current transfer receipts increased 6.3 percent. From 1990 to 2000 net earnings increased on average 7.7 percent each year; dividends, interest, and rent increased on average 6.4 percent; and personal current transfer receipts increased on average 8.4 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Heard increased from \$111,512\* in 1999 to \$117,903\* in 2000, an increase of 5.7 percent. The 1999-2000 state change was 8.1 percent and the national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$60,628\* to the 2000 estimate was 6.9 percent. The average annual growth rate for the state was 7.4 percent and for the nation was 5.8 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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